

# Case Study 1 – Inbound Logistics from Supplier to Manufacturing Plant




## Maersk Visibility Platform & Integration

Local Control Tower	Freight & Services	UK Control Tower	Warehouse & Fleet	In-Plant	JCB
Local Control Towers (UK, India, China and USA) Supplier Booking Shipment Planning & Execution (imports & exports) Exception Management Local collections Consolidation	Carrier Management Document Management Ocean Freight (90% SOW) Inland Transport Airfreight Import Customs Clearance Emissions Dashboard	Budgeting & Forecasting Freight Procurement Freight Audit & Payment Continuous Improvement Claims Handling E2E Visibility Management of 3PL WND service providers	WMS Integration Inbound Receipt & put away Outbound picking/kitting Inventory Management Yard Management X-Dock Export Packing Haulage to production	WMS Integration Inbound Receipt Put away to store Lineside Stock Management Production Line Feed	Production output: 43,000 units (2022) 83,000 (2026)  Production Plants in UK, India and USA Suppliers in Asia Pacific, Europe, Indian and USA




JCB appointed Maersk their global LLP in September 2022 on 5-year contract, with go-live in March 2023.

OUR COMMITMENT TO JCB




Single partner responsible for the management of the E2E supply chain.




Visibility across all partners. Benefit from our investment in IT, network and services.



Savings delivered through supply chain development and innovations.



Reduce waste within supply chain processes, help deliver sustainability agenda.



Global account management team, Control Towers in 4 regions.



Our integrator strategy supports JCB's growth with scalable global solutions.

*"JCB's business is going through a period of unprecedented growth around the world and as we grow, keeping production lines supplied with parts and components on a just-in-time basis is imperative. The appointment of Maersk Logistics as JCB's global lead logistics provider, along with our 3PL Warehouse Partner, will bring about a transformation in our global supply chain operations and support our manufacturing growth plans."*

**Mark Turner | Chief Operating Officer, JCB**