

## Arcadis Way of Global Affinity Groups

Updated version from Global Diversity, Belonging and Human Rights (DBHR) COE, January 2023

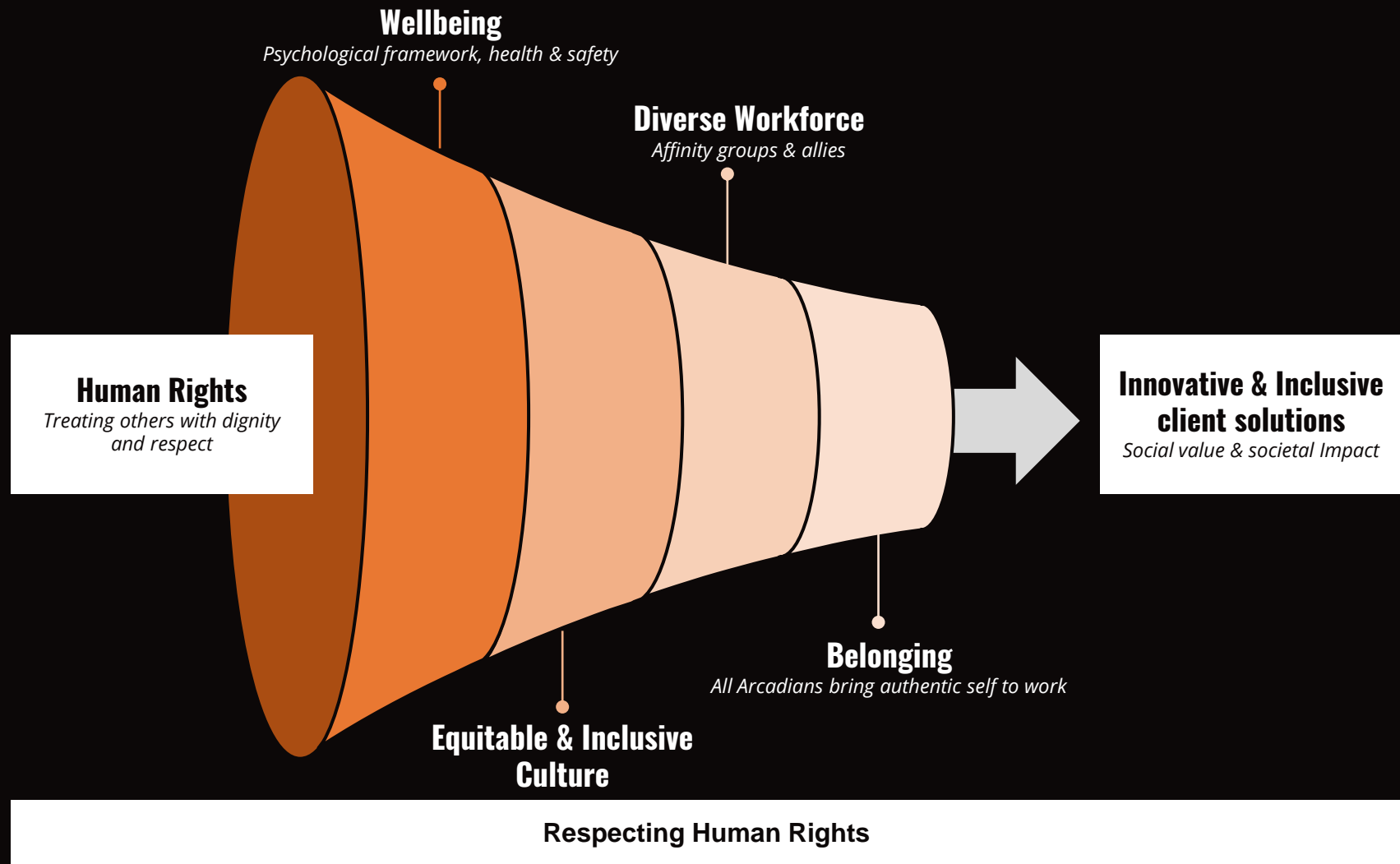
Internal Campaign

# DBHR Mission & Framework

The **S Framework (ESG)** | Our work both defines and bolsters the 'S' in ESG—covering the ways Arcadis impacts and builds relationships with Arcadians, our clients, suppliers, and the communities in which we operate

Our **mission** is to improve quality of life by fostering an environment that is conducive to respecting human rights within our business and in the relationships with supply chain, clients and communities — contributing to solutions that meet the pressing social challenges of our time.

We do this by enabling people to bring their full self to work, promoting a human centred, psychologically healthy and safe environment underpinned by social justice, diversity, equity, inclusion and a culture of belonging throughout **our employee lifecycle**.



# DBHR Objectives

To co-foster a global diversity, inclusion, belonging culture and create an engaging, effortless employee experience throughout the employee lifecycle. To do this we will:



## **Challenge** the status quo

By developing a global DEIB strategy, underpinned by global reporting on our DEIB targets and ambitions.



## **Empower** others to be their whole selves

By developing a global DEIB strategy, underpinned by global reporting on our DEIB targets and ambitions.



## **Change** perception and create allyship

By developing a sustainable global cultural and behavioural change programme.

# Affinity Group Framework – What is our Global Affinity Group Narrative

## What do Arcadians want?

Our people want to feel **valued, connected** and **represented**. Our people want to be **treated with dignity and respect**. Our people want to **feel safe and well**.

As a people first business our mission is to improve quality of life by fostering an environment that is conducive to respecting human rights within our business and in the relationships with supply chain, clients and communities — contributing to solutions that meet the pressing social challenges of our time.

We do this by enabling people to bring their full self to work, promoting a human centred, psychologically healthy and safe environment underpinned by social justice, diversity, equity, inclusion and a culture of belonging throughout our employee lifecycle.

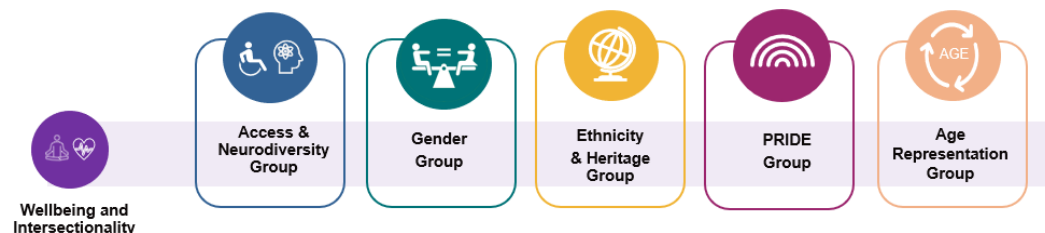
Our Global Affinity Groups are fundamental in achieving a culture where our people feel they belong by:

### Arcadian lens:

- Providing a community safe space to share and support colleagues from underrepresented groups (URGs). The five groups are defined as: Access & Neurodiversity, Gender, Ethnicity & Heritage, PRIDE and Age Representation.
- Building awareness through education and celebration of these URG's.
- Providing a forum where URG's voices are heard. URG's provide qualitative insights through lived experience.

### Business lens:

- AG Chair & Deputy Chair form part of the wider Diversity, Belonging and Human Rights COE.
- AG Chair and Deputy Chair are the conduit between the wider underrepresented community and leadership. They represent URGs by providing strategic business advisory and consultation, based on lived experiences, by challenging business process on areas such as diversity, equity, inclusion, and belonging.



# Global Affinity Group Mission Statements



## Global Affinity Groups



### Access & Neurodiversity

Our mission is to educate our people on both the challenges faced, and the opportunities available for those who identify as disabled or neurodivergent. We will encourage the business to embrace alternative ways of working and the benefits that come from seeing and engaging with the world in a different way. We endeavor to provide support and acceptance to our existing disabled and neurodivergent people and those who have yet to join Arcadis.



### Age Representation

Our mission is to promote employee well-being and inclusion irrespective of their ages and oppose ageism. An employee's knowledge and experience increase with age. And a young person with strong skills and talent should not be held back because of their age.



### Ethnicity & Heritage

Our mission is to promote a culture in which racial, ethnic, and cultural diversity is embraced and we work to increase representation and retention of people from racial and ethnic minority groups at all levels of our company, particularly in leadership.



### Gender

Our mission is to create an equitable environment for all of our people. An environment in which, no matter what their identity, each Arcadian, current or future, has the same access to opportunities to enable them to grow, develop and achieve their full potential.



### PRIDE

Our mission is to help create a culture where LGBTIQ+ people are supported to stand out rather than to blend in, by creating a culture of empathy and respect so everyone experiences a safe and equitable environment.

# Affinity Group Principles

## Communities & Allies – In country AG leads and communities

## Business Advisory – Global AG Chairs & Deputy Chairs



Share & support by providing community safe spaces for all Arcadians globally



Challenge & advocate by being the voice for all underrepresented Arcadians



Celebrate & educate by building global awareness within Arcadis around our 5 global affinity groups



Consult & Advise (as requested by DBHR Directors and COEs and aligned with business strategy) based on lived experiences, by challenging business process on areas such as diversity, equity, inclusion, and belonging.

**Belonging begins with diversity, equality & inclusion**

## Belonging

Workplace belonging is the feeling of security and support employees have, when the environment promotes respect, acceptance and inclusion of employees' identities. This allows employees to bring their authentic self to work.

## Bias

Bias is a set of assumptions in favour of or against one thing, individual or group compared with another, usually in a way that is considered to be unfair. Biases can be conscious (known as explicit bias), or outside conscious awareness identified as unconscious (known as implicit bias).

## Diversity

Diversity is the range of human differences, visible and non-visible, including but not limited to, race, national origin or ethnicity, gender identity, sexual orientation, marital status, age, social class, physical or mental ability, attributes, experiences, strengths, skills, perspectives, work styles, religious or ethical values system, citizenship status, veteran status, and political beliefs.

## Equity

Workplace equity is the concept of providing access to opportunities or resources for all employees based on their individual needs to reach an equal outcome. To understand equity, it is important to distinguish it from equality. Equality implies that each individual or group of individuals has or needs access to the same resources or opportunities. While equity focuses on eliminating differences between groups, by removing barriers within the procedures, processes, and access to resources.

## Faith

A belief with strong conviction, a firm belief in something important to an individual or group. Someone with faith has complete trust, confidence, reliance or devotion to a religion, God or a higher power or other strongly held beliefs.

## Global Affinity Groups

Employee led groups based on social identity, shared characteristics, or life experiences that promote diversity, equity, inclusion and belonging and other common goals that benefit employees. These groups include the communities of allies that represent and advocate for employees.

## Inclusion

Inclusion is an organisational effort and practice in which all employees and perspectives are culturally and socially accepted, respected, valued and welcomed regardless of their background and where all employees have access to equal opportunities or resources.

## Workplace wellbeing

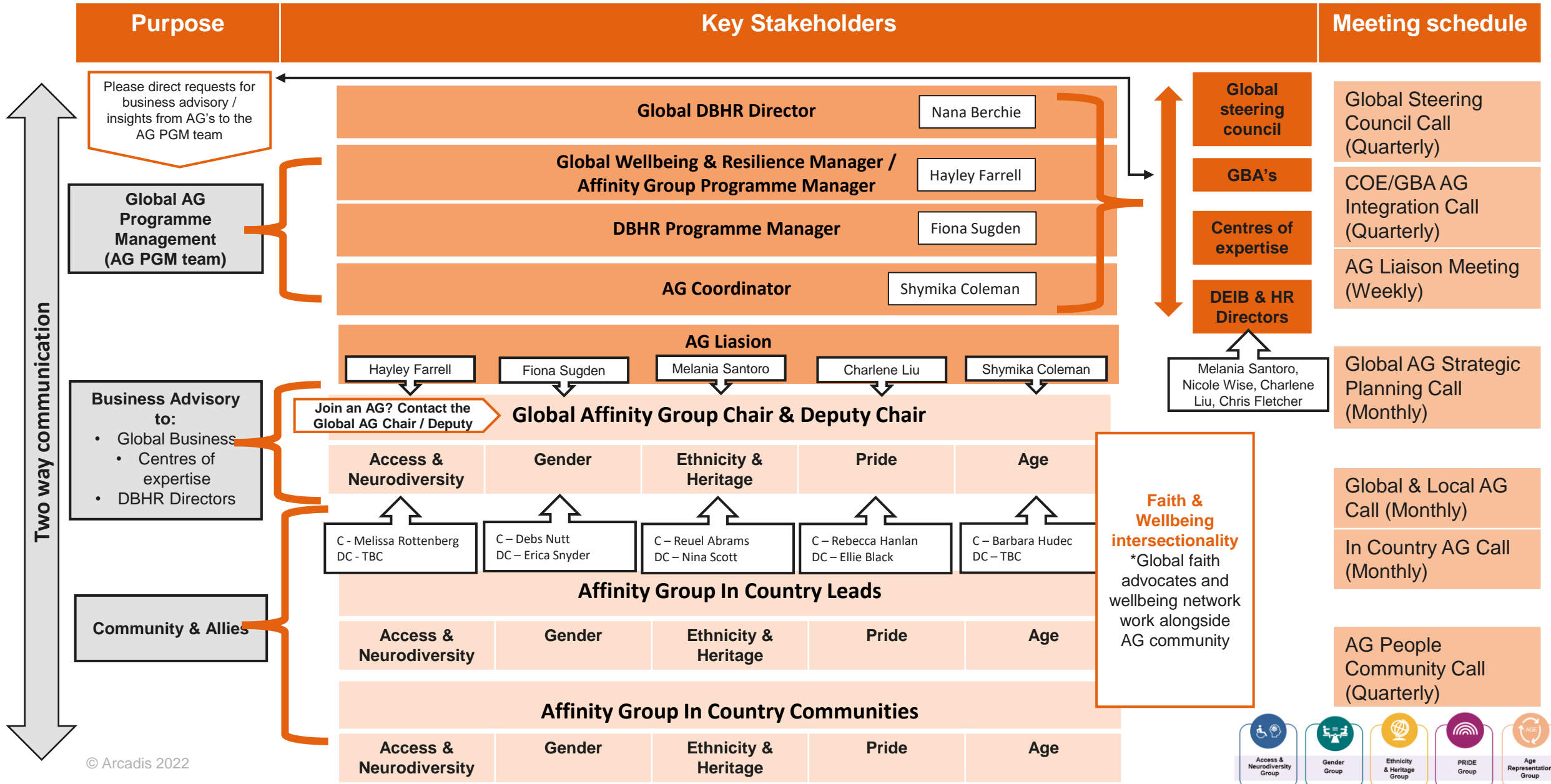
Improving the quality of life for all Arcadians by ensuring all employees are physically and psychologically healthy and safe at work

A group of diverse business professionals are seated around a long white conference table in a modern office setting. The room has large windows overlooking a cityscape. One individual is seated in a wheelchair. The scene is framed by a thin orange border.

# Structure, Role & Responsibilities- High Level



# Global Affinity Group Structure



Two way communication



# Roles & Responsibilities



## Global Affinity Group Programme Management Team

- Global DBHR Director
- Global wellbeing & resilience manager / affinity group programme manager
- DBHR programme manager
- AG Coordinator

## Global Affinity Group Chair & Deputy Chair

- Providing a forum where underrepresented groups (URGs) provide strategic business advisory and consultation through lived experience and are a conduit between the wider underrepresented community and leadership, challenging business process on areas such as diversity, equity, inclusion, and belonging.

## Affinity Group In Country Leads

- Increase in country participation in affinity group networks
- Provide a community safe space to share and support colleagues from URG's.
- Building awareness through education and celebration of URG's.

## Affinity Group In Country Communities

- Provide a community safe space to share and support colleagues from URG's.
- Building awareness through education and celebration of URG's.

## Affinity Group Liaison

As a member of the Global DBHR team, the liaison acts as the strategic interface between their specific AG and the wider DBHR Team. They seek advisory and consultation from the AG Chair & Deputy as and when required by the DBHR directors / COEs and provide support for AG networks and allyship when requested.

## Global steering council

- Instrumental in establishing global DBHR strategy. Reviews impact of diversity, belonging, & human rights interventions
- Reviews diversity, belonging, & human rights reporting globally and provides overall governance/accountability framework
- Comprised of representation from across the business (levels, ages, regions, genders etc.).

## Centres of expertise

- Consult with and seek advisory support from affinity groups to providing strategic input into global COE initiatives ensuring they are inclusive, diverse and equitable.

## DBHR Directors

- Consult with and seek advisory support from affinity groups chairs and deputy chairs to providing strategic input into DBHR strategy, policies and procedures to ensure they meet the diverse needs of URG's across Arcadis.

## GBA Directors

- Advocate for Affinity Groups, participate as an ally and encourage leaders and colleagues to take part.
- Ensure GBA strategy is inclusive, diverse and equitable
- Be an active Mentor and/ or Sponsor at least 1 from URGs (Global Sponsorship Program, Mentor Connect) or be an active global Affinity Group ally/member (attend sessions, sponsor top global webinar, sponsor local events, etc.)
- Actively share upcoming opportunities with Global AG communities

A woman in a light-colored blazer stands at the front of a modern meeting room, holding a tablet and addressing a group of people seated at desks. The room has large windows and a whiteboard. The text "Measuring the impact of our Global Affinity Groups" is overlaid on the image.

# Measuring the impact of our Global Affinity Groups

## Affinity Group measurable priorities for 2023

Our AG's will provide community safe spaces & Celebrate & educate by building global awareness within Arcadis around our 5 global affinity groups

### Affinity group membership

- Increase global awareness of AG's and membership
- Regular in country networking events

### Communication & Awareness

- Develop inclusion/wellbeing moments hub on the global intranet
- Further develop AG intranet and available resources

### Accessible digital resources

- Increase attendance and awareness through global webinars
- Increase intersectionality awareness



## Support Us...

- **Engage**  
*with our groups*
- **Advocate**  
*for involvement*
- **Amplify**  
*our messages*
- **Access**  
*our resources*

## Share your feedback

...on our purpose

... as sponsors

...and how we can work together.